SAI BHANU MATHURTHI

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PROFESSIONAL SUMMARY: Frontend Developer with 3.9 years of experience building responsive, SEO-friendly web apps using React.js and Next.js and Delivered OTT, real estate, and enterprise applications.

WORK EXPERIENCE:

Colourmoon technologies, Visakhapatnam   2023 – Present
Front End Developer, React (March 2023 –present)
Project name: ETV WIN

- Developed the entire front-end of a large-scale Telugu OTT web application using React.js and Redux, delivering a seamless user experience across platforms
- Built a custom video player integrating HLS.js, Video.js, and Plyr-React, with full support for pre-roll, mid-roll, and post-roll ads via Google IMA SDK.
- Set up and customized Google Analytics to track user engagement, playback events, and ad performance, enabling data-driven product decisions.
- Collaborated with backend, QA, and DevOps teams to ensure smooth API integration, efficient deployment, and high-performance delivery.
- Implemented responsive UI components using Bootstrap and Tailwind CSS, ensuring consistent cross-device compatibility and enhanced user engagement.
- Implemented display advertisements across the platform

Project name: BHR Properies

- Developed a modern real estate web platform using Next.js and React.js, delivering responsive pages for property listings, care services, and the ProBuild construction marketplace.
- Developed reusable UI components and interactive elements using Tailwind CSS, Framer Motion, and Swiper.js, enhancing user engagement through smooth animations and carousels.
- Built the ProCare subscription module, integrating REST APIs to dynamically render plans and user data, while ensuring real-time responsiveness and a seamless subscription flow.
- Optimized performance and SEO with server-side rendering in Next.js, and collaborated with design and backend teams to ensure a consistent, cross-device user experience.

Revidd,Visakhapatnam   2021 – 2023
Front End Developer, React (Dec 2021 – Jan 2023)
Project name: Spaces

- Developed and maintained key front-end features of Spaces, a secure Video Knowledge Management Platform for enterprises, using React.js, Redux, and GraphQL
- Implemented new UI features from Figma designs using Material UI and Tailwind CSS, ensuring responsiveness and consistency across devices.
- Wrote unit test cases with Jest and React Testing Library, improving code reliability and supporting scalable, maintainable development.
- Collaborated with cross-functional teams (design, QA, backend) to resolve issues, refactor code, and enhance overall performance and user experience.

EDUCATION

Jawaharlal Nehru Technological University Kakinada (JNTUK),   **2016-2019**
Bachelor of Technology – 68%

SKILLS

React.js	Material UI	Tailwind CSS	Responsive UI Design
Next.js	Bootstrap	HTML5	Git & GITHUB
javascript	Linux	CSS3	